

NOTICE
PURSUANT TO ART. 13 AND 14 OF REGULATION (EU) 2016/679

Data Subjects: Web surfers, service users and newsletter subscribers

VALLI S.R.L., in its capacity as Data Controller of your personal data, pursuant to and in accordance with Regulation (EU) 2016/679 (hereinafter referred to as 'GDPR'), hereby informs you that such Regulation provides for the protection of data subjects with respect to the processing of their personal data and that said processing will be carried out in accordance with the principles of fairness, lawfulness, transparency and protection of your privacy and rights.

In order to achieve its purposes relating to the management of the relationship, the Data Controller needs to acquire personal data, such as name and surname, telephone number or mobile phone number, email address, tax code.

Your personal data will be processed in compliance with the legal provisions of the above-mentioned Regulation and the confidentiality obligations provided for therein.

Purposes of the processing: Provision of the service: Your data will be processed in order to respond to any requests that may be received through the forms to be filled in and through the forms available on the Website or to any requests received by email.

Legal basis: The legal basis for the processing is contractual, i.e. the data is processed in response to a request for information followed by a reply.

Optional purposes:

Marketing - newsletter reception service: In particular, your data will be processed, subject to your free consent, for the purpose of receiving our newsletters, either by entering your email address in the text box for your subscription to the newsletter or by selecting/ticking off the relevant box <subscription to newsletters= available on a form.

Legal basis: The legal basis for the processing is the data subject's consent.

Consequences of refusal of optional purposes: The provision of your data is optional with respect to the above-mentioned optional purposes, and your refusal to agree on the processing of such data does not compromise the continuation of the relationship or the appropriateness of the processing itself.

Consequences of failure to provide any personal data required: The fulfillment of the obligations connected with the proper management of the relationship requires the processing of certain data. Therefore, the provision of such data is mandatory for the implementation of the above-mentioned purposes. The Data Controller also informs you that the failure to communicate any mandatory data or the communication of incorrect mandatory data may make it impossible for the Data Controller to ensure the appropriateness of the processing itself.

Processing methods: Data processing is carried out using manual and/or computer and telematic systems so as to ensure the security, integrity and confidentiality of data in compliance with the physical and logical organizational measures provided for by the regulations in force as well as to minimize the risks of destruction or loss, unauthorized access, modification and unauthorized disclosure in compliance with the methods specified under Articles 5 and 32 of the GDPR.

Recipients: In order to carry out certain activities or to provide support to the functioning and organization of the business, some data may be disclosed or communicated to specific recipients. Such recipients are divided into:

Third parties: (communication to: Natural or legal persons, public authorities, agency or other body other than the data subject, the data controller, the data processor and persons who are authorized to process personal data), including:

- Companies managing traditional or electronic postal services
- Any other entities to which your data must be communicated in order to achieve the above-mentioned purposes.

Data processors: (the natural or legal person, public authority, agency or other body which processes personal data on behalf of the data controller)

- Providers of IT, Web or other services required for the purposes of managing the relationship.

Within the corporate structure, your data will be only processed by personnel expressly authorized by the Data Controller and subject to a confidentiality obligation and, in particular, by the following categories of personnel:

- Administration staff;
- Other employees who need to process data for the proper management of the relationship;

Dissemination: Your personal data will not be disseminated in any way.

Transfer of data to third countries: The Data Controller will not transfer any personal data to non-EU countries. Should such need arise, data subjects will be informed in advance and suitable protection measures will be taken for the transfer of data to recipients, which, depending on the circumstances, may include: verification of the existence of adequacy decisions for the recipient country by the Commission, signing of standard contractual clauses, verification of the adoption of any additional measures in compliance with the EDPB Recommendation 01/2020. In derogation of these guarantees, for data processing (pursuant to Article 49 of the GDPR), if applicable, the existence of a contract or pre-contractual measures in favour of the data subject or of the data subject's consent to the transfer of data will be verified.

Storage period: Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimisation pursuant to Article 5 of the GDPR, your personal data will be stored for no longer than is necessary for achieving the purposes for which the personal data is collected and processed. If a contract is signed, such storage period may end upon expiry or termination of the contract and the same data may be stored, where applicable, for a further period of time for the purpose of handling any disputes. In that case, the legal basis for such storage is the legitimate interest of the Data Controller. The storage period for data processing relating to marketing depends on the purposes pursued by the Data Controller, but in any case it can be no longer than 3 years from the last contact or reply received.

Data Controller: In compliance with the relevant regulations, the Data Controller is **VALLI S.R.L.**, with registered and operational headquarters in Via Selva 14, 47122 Forlì (FC), Italy, VAT registration number 01448410405, telephone number +39 0543 975311, in the person of its legal representative pro tem. You can request further information about the data provided by sending an email to the following address: info@valli-italy.com.

Regulation (EU) 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22, 23 - Rights of the Data Subject

1. The data subject has the right to obtain confirmation as to whether or not personal data concerning him or her does exist, even if not yet recorded, as well as to be provided such data in an intelligible manner.
2. The data subject has the right to be informed about:
 - a. the origin of the personal data;
 - b. the purposes and methods of the processing;
 - c. the logic applied in case of processing carried out using electronic means;
 - d. the identification details of data controller, data processors and designated representative pursuant to Article 5(2);
 - e. the entities or categories of entities to which the personal data may be communicated or which may become aware of it as designated representative in the State territory or data processors or persons in charge of data processing.
3. The data subject has the right to obtain:
 - a. the updating and rectification of the data as well as to have incomplete personal data completed upon his or her request;
 - b. the erasure, anonymization or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which it was collected or subsequently processed;
 - c. the certification that the operations under letters a) and b) have been notified, also as regards their content, to those to whom the data was communicated or disseminated, except in the case where the fulfilment of such obligation is impossible or involves a manifestly disproportionate effort with respect to the right being protected;
 - d. data portability.
4. The data subject has the right to object, in whole or in part:
 - a. for legitimate reasons to the processing of personal data concerning him or her, even if such data is relevant for the purpose for which it was collected;
 - b. to the processing of personal data concerning him or her for the purpose of sending advertising material or for direct selling or for any market research or commercial communication.

Complaint: If the relevant requirements are met, data subjects also have the right to lodge a complaint with the Data Protection Supervisor as supervisory authority according to the appropriate procedures. For any further information as well as to enforce your rights provided for by the EU Regulation, you can contact the Data Controller using the above-mentioned contact details.

Consent Statement for obtaining the consent of the data subject

Your consent to receive the newsletter will be recorded (IP address, email address, date and time) by ticking off the box under the email entry field or by selecting/ticking off the relevant box and then pressing the <send= / <ok= button. This consent will be stored in order to prove that it has been given as well as to allow you to unsubscribe at any time and exercise all your other rights set out above.